PIERRE PLAYERS

COMMUNITY THEATRE | 2027 SEASON SPONSORSHIP

Please help us bring community theatre to central South Dakota! Pierre Players involves hundreds of volunteers, students, and viewers each year and makes central South Dakota a more vibrant, enjoyable place to live and visit. Sponsors can take pride in supporting a community-driven organization that also contributes to the local economy.

2027 marks Pierre Players' 60th anniversary! Your sponsorship helps us celebrate six decades of community theatre while supporting the performances, volunteers, students, and audiences who make our work possible.

Sponsorship Recognition

Sponsoring businesses and organizations will be publicly recognized throughout the year in the following ways:

SPONSOR RECOGNITION	Spotlight $2,500	Star $1,750	Producer $1,250	Crew $750	Ensemble $500
Program (List)	✓	✓	✓	✓	✓
Website	On homepage	✓	✓	✓	✓
Email Footer	✓	✓	✓	✓	✓
Quarterly Facebook Post	✓	✓	✓	✓	✓
Ticketing Portal	✓	✓	✓	✓	✓
Program Ad (2,500)	Full-page color	Full-page b&w;	½ page b&w;	¼ page b&w;	—
11x17 Posters (500)	✓	✓	✓	—	—
Postcards (2,500)	✓	✓	✓	—	—
Kickoff Event Recognition	✓	✓	—	—	—
Radio Ads ($3,000 value)	✓	—	—	—	—
Pre-show Recognition	✓	✓	—	—	—
Publicity Materials*	✓	—	—	—	—
Video on Facebook*	✓	—	—	—	—
Featured Night Opportunity*	✓	—	—	—	—
Tickets per Show	10	10	8	6	2
Recognition for providing free tickets to schools & community centers each show	5	5	2	0	0

* Sponsor provided.

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CELEBRATING 60 YEARS OF COMMUNITY THEATRE | 2027

THANK YOU TO OUR 2026 SPONSORS!

For more than half a century, Pierre Players Community Theatre has been a beacon of joy, connection, and artistic expression in central South Dakota. Our 2026 season would not have been possible without the generous support of our business partners and community sponsors. Your investment helps bring live theatre to our community, supports local arts and education, and creates opportunities for people of all ages to experience the magic of live performance.

As we celebrate **60 Years of Pierre Players in 2027**, we are especially grateful to those who have helped make this journey possible. **Thank you for believing in community theatre and being part of our story!**

Spotlight Sponsors ($2,500)

Bankwest

Producer Sponsors ($1,250)

Avera Health
DFC General Contracting
Factor 360
May Adam
Slumberland of Pierre

Ensemble Sponsors ($500)

Casey's
Cathy Sonnenschein Properties
Delta Dental of South Dakota
First National Bank
Gunderson, Palmer, Nelson & Ashmore LLP
Maxwell Strategies
Missouri River Coffee Co.
Olson Plumbing
Stulken, Petersen, Lingle, Walti & Jones, LLP

Star Sponsors ($1,750)

First Dakota National Bank
Pierre First United Methodist Church
River Cities Public Transit
Smart Software Solutions Inc. and Foster Rentals

Crew Sponsors ($750)

Black Hills Federal Credit Union
Capital City Ford Toyota Lincoln
DJ's Cenex
First Fidelity Bank
H&R; Block – Michele Pitlick
Mortenson Law Office
Riverwalk Landing/Northridge Plaza

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