



Dear Friends of Pierre Players,

Pierre Players is excited to announce its 2022 Season:

***Making God Laugh***, dramatic comedy by Sean Grennan  
Show Dates: February 25-27 and March 3-5, 2022

***Ordinary Days***, musical by Adam Gwon  
Show Dates: April 29-May 1 and May 5-7, 2022

***The Crucible***, drama by Arthur Miller  
Show Dates: October 7-9 and October 13-15, 2022

***'Til Beth Do Us Part***, comedy by Jessie Jones, Nicholas Hope, Jamie Wooten  
Show Dates: December 2-4 and December 8-10, 2022

As you are aware from past communications, your current sponsorship runs through December 2021, and our new season begins January 2022.

We are grateful for your past support, particularly as we have faced the challenges of these pandemic times, and are hopeful that we can count on businesses and organizations such as yours to continue to partner with us in accomplishing our goal to present quality, entertaining theater for the people of central South Dakota.

Please support this exciting line-up of shows by becoming a Pierre Players 2022 Season Sponsor. Sponsorships are available for all budgets and are very affordable.

Our program is designed to create a unique opportunity to connect your business with Pierre Players audiences, its members and the Pierre/Ft. Pierre communities. See the accompanying attachments for 1) an explanation of the recognition you will receive as a sponsor and 2) a sponsorship agreement for you to complete and return to us.




This season we have added a new level of sponsorship for those who would like to increase their financial support to Pierre Players. See the Sponsor Recognition attachment for details.

In addition, we have created a new way to give back to the community by offering you the opportunity to share your free tickets with those (i.e. area youth, senior citizens, etc.) who may not otherwise be able to afford to see live theater. See the contract for details on how you can participate in this program.

If you have questions, contact Business Manager Michele Beeler at (605) 999-8503.

These are challenging times, and while the future can sometimes seem uncertain, we will emerge even stronger and more resilient by remembering that we are all in this together.

Thanks for supporting us!  
Pierre Players Community Theatre

Pierre Players Community Theatre | 605.224.7826 | P.O. Box 933  
Grand Opera House | 109 S. Pierre St | Pierre, SD 57501  
www.Pierreplayers.com |   

## SPONSOR RECOGNITION

Pierre Players is looking for sponsors to help us in our mission to bring community theater to central South Dakota. Pierre Players is a thriving arts organization that involves hundreds of volunteers, students, and viewers each year and makes the Pierre / Fort Pierre area a more vibrant, enjoyable place to live. Area businesses and organizations can take pride in supporting one of South Dakota's leading forces in community-wide education and entertainment.

Sponsoring businesses and organizations will be publicly recognized all year long in the following ways:

	<b>Crew</b>	<b>Ensemble</b>	<b>Star</b>	<b>Spotlight!</b>
	\$500	\$1,000	\$1,500	\$2,000
Pierre Players Membership (voting rights at annual meeting)	✓	✓	✓	✓
Encore Room TV display	✓	✓	✓	✓
Company Publicity Material in Encore room (sponsor provided)				✓
PPCT Annual Newsletter	✓	✓	✓	✓
Program ads	¼ page (black & white)	½ page (black & white)	Full-page black & white	Full-page color
Recognition on website	✓	✓	✓	On homepage
Recognition on Facebook	✓	✓	✓	✓
Infomercial on Facebook (sponsor provided)				✓
Recognition on Instagram	✓	✓	✓	✓
11x17 posters (100 per show)		✓	✓	✓
Postcards (1000 per show)		✓	✓	✓
Newspaper ads (\$150 value per show)			✓	✓
Radio ads (\$600 value per show)			✓	✓
Pre-show announcements			✓	✓
Pre-show audience acknowledgement				✓
Tickets per show (maximum)				✓
	5	10	15	15

## PIERRE PLAYERS COMMUNITY THEATRE 2022 SPONSORSHIP AGREEMENT

\_\_\_\_\_ (hereinafter "Sponsor") agrees to be a Sponsor for the 2022 season of Pierre Players Community Theatre Inc., hereinafter "Pierre Players" at the following level, in exchange for the benefits of the selected sponsorship level (including public recognition, advertising, and free tickets) described in a separately attached document:

\_\_\_ **Spotlight! Level: \$2,000** \_\_\_ **Star Level: \$1,500** \_\_\_ **Ensemble Level: \$1,000** \_\_\_ **Crew Level: \$500**

Sponsor may provide and/or have approval of any advertisement relating to the Sponsor that appears in production programs. Please email a logo/graphics (full color jpg) to: [sponsors@pierreplayers.com](mailto:sponsors@pierreplayers.com) Ad sizes are as follows: ¼ page (black & white) = 2.4" x 3.9"; ½ page (black & white) = 5.0" x 3.9"; full page = 5.0" x 8.0".

\_\_\_ **Will provide new ad** \_\_\_ **PPCT to create new ad** \_\_\_ **Use previous ad** \_\_\_ **Need minor edits to ad**

If you would like us to create an ad, please provide content and artwork. If you have any questions or concerns or would like us to use previous artwork, please contact Michele Beeler at (605) 999-8503 or [sponsors@pierreplayers.com](mailto:sponsors@pierreplayers.com)

It is agreed that Sponsor, by entering into this sponsorship relationship with Pierre Players, is in no way liable for any claims for damages arising from any aspect of the productions of Pierre Players. Pierre Players will hold Sponsor harmless from any claim for damages arising from the productions of Pierre Players that was not directly or indirectly caused by Sponsor or its agents or employees.

**Payment Amount: \$** \_\_\_\_\_

Payment Choice:

\_\_\_ Payment in full by enclosed check

\_\_\_ Payment in quarterly installments by check (Pierre Players will send quarterly invoice)

\_\_\_ Payment in full by credit card (card information below)

\_\_\_ Payment in quarterly installments of \$\_\_\_\_\_ by credit card (card information below;  
quarterly installment payments will be charged to your credit card on Jan. 1, Mar. 1, Jun. 1, Sep. 1)

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

\_\_\_\_\_  
**Authorized signature for Sponsor Organization** Date

\_\_\_\_\_  
**Authorized signature for Pierre Players, Inc.** Date

**Credit Card Information** (if method of payment chosen): Type of Card: *Visa / Mastercard*

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_

Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**NEW! How many free tickets would you like to receive for your sponsorship (see maximum allowed on the recognition page)?** \_\_\_\_\_

**New! If you would like to donate a portion of your free tickets to area youth, senior citizens, etc. please indicate the number of tickets that you would like to share** \_\_\_\_\_.

Please complete and sign this page and submit to [sponsors@pierreplayers.com](mailto:sponsors@pierreplayers.com) or mail to Pierre Players, PO Box 933, Pierre, SD 57501.

**Agreement due: Sept. 30, 2021 / Artwork due: Jan. 1, 2022 / Payment due: Mar. 30, 2022**