

Please help us bring community theater to central South Dakota! Pierre Players involves hundreds of volunteers, students, and viewers each year and makes central South Dakota a more vibrant, enjoyable place to live and visit. Sponsors can take pride in supporting a community-driven organization that also contributes to the local economy.

Sponsoring businesses and organizations will be publicly recognized all year in the following ways:

SPONSOR RECOGNITION	Spotlight \$2,500	Star \$1,750	Producer \$1,250	Crew \$750	Ensemble \$500
Program (List)	✓	✓	✓	✓	✓
Website	On homepage	✓	✓	✓	✓
Email Footer	✓	✓	✓	✓	✓
Quarterly Facebook Post	✓	✓	✓	✓	✓
Ticketing Portal	✓	✓	✓	✓	✓
Program Ad (2,500)	Full-page color	Full-page b&w	½ page b&w	¼ page b&w	
11x17 Posters (500)	✓	✓	✓		
Postcards (2,500)	✓	✓	✓		
Kickoff Event Recognition	✓	✓			
Radio Ads (\$3,000 value)	✓				
Pre-show Recognition	✓	✓			
Publicity Materials*	✓				
Video on Facebook*	✓				
Featured Night Opportunity*	✓				
Tickets per Show	10	10	8	6	2
Recognition for providing free tickets to schools & community centers each show	5	5	2	0	0

*Sponsor Provided

THANK YOU TO OUR 2025 SPONSORS



Spotlight Sponsors (\$2,500)

Bankwest
Capital City Ford Toyota Lincoln

Star Sponsors (\$1,750)

Allied Plumbing & Heating
First Dakota National Bank
Pierre First United Methodist Church

Producer Sponsors (\$1,250)

Avera Health
Factor 360
May Adam
Olson Plumbing
River Cities Public Transit
Slumberland of Pierre

Crew Sponsors (\$750)

DJ's Convenience Store
East Pierre Landscape & Garden Center
Foster Rentals
H&R Block – Michele Pitlick
MaxStrat
Midwest Construction & Development/Northridge Plaza
Mortenson Law Office
RedRossa Italian Grille
Rising Hope Counseling LLC
Smart Software Solutions, Inc.

Ensemble Sponsors (\$500)

Black Hills Federal Credit Union
Cathy Sonnenschein Properties
Delta Dental of South Dakota
First Fidelity Bank
First National Bank
Gunderson, Palmer, Nelson, & Ashmore LLP
Mefferd Agency - Farmers Union Insurance
State Farm Insurance – Becki Potrzeba
Stulken, Petersen, Lingle, Walti & Jones, LLP

September 20, 2025

Dear Friends of Pierre Players,

With support from businesses like yours for over half a century, we have been a beacon of joy, connection, and artistic expression within our community.

Live theatre encourages community and connection which studies show relieves depression and anxiety. A PPCT patron survey revealed a profound truth: over 80% of our audience identified, “Being part of a collective, transformative experience” as an important aspect of Pierre Players’ performances.

In an increasingly digital world, our society needs face-to-face connection. **Your sponsorship will ensure** we can continue providing this vital community experience.

Don’t let this opportunity get lost in a stack of papers. **Act now.**

Email our general manager, at brenda.sharkey@pierreplayers.com to pledge your support as a 2026 season sponsor

Pledge before November 1, 2025 and you’ll receive an additional five tickets per show!

Thank you for your support.

The Pierre Players Board of Governors,

*Ashley Boone
Alisa Bousa
Kristin Brost
Mitch Honan
De Knudson*

*Brett Koenecke
Wynne Nafus Sayer
Michael Pangburn
Anne Rathbun
Jay Vogt*