

Please help us bring community theater to central South Dakota! Pierre Players involves hundreds of volunteers, students, and viewers each year and makes central South Dakota a more vibrant, enjoyable place to live and visit. Sponsors can take pride in supporting community-wide education and entertainment.

Sponsoring businesses and organizations will be publicly recognized all year long in the following ways:

SPONSOR RECOGNITION	Spotlight \$2,500	Star \$1,750	Producer \$1,250	Crew \$750	Ensemble \$500
Program (List)	✓	✓	✓	✓	✓
Website	On homepage	✓	✓	✓	✓
Email Footer	✓	✓	✓	✓	✓
Quarterly Facebook Post	✓	✓	✓	✓	✓
Ticketing Portal	✓	✓	✓	✓	✓
Program Ad (2,500)	Full-page color	Full-page b&w	½ page b&w	¼ page b&w	
11x17 Posters (500)	✓	✓	✓		
Postcards (2,500)	✓	✓	✓		
Radio Ads (\$3000 value)	✓	✓			
Pre-show Announcements)	✓	✓			
Publicity Materials*	✓				
Video on Facebook*	✓				
Featured Night Opportunity	✓				
Tickets Per Show	10	10	8	6	2
Recognition for providing free tickets to schools & community centers each show	5	5	2	0	0

*Sponsor Provided

Tax-deductible Add-on Opportunities



What is Pierre Players' average cost to produce each show?

Roughly \$30,000.

In 2025 we launched a donation campaign where businesses and individuals can support specific elements of the production process.

Folks love looking at old photos, so around the theatre we'll display 11x17" nostalgic posters featuring previous seasons.

Can we add your name as a thank you?

<i>Support Type</i>	<i>Poster Location</i>	<i>Cost</i>
Royalties (5 needed)	Photo Backdrop	\$1,500
Cast & Crew (8 needed)	Backstage Signs	\$350
Set (6 needed)	Lobby Poster	\$250
Scripts (6 needed)	Lobby Poster	\$250
Concessions (6 needed)	Encore Room Poster	\$250
Props (6 needed)	Lobby Poster	\$250
Costumes/Makeup (4 needed)	Restroom Signs	\$250

Pierre Players Community Theatre | 605.224.7826 | P.O. Box 933
Grand Opera House | 109 S. Pierre St | Pierre, SD 57501
www.Pierreplayers.com

Dear Friends of Pierre Players,

PPCT aims to enrich, educate and entertain central South Dakota by engaging volunteers and audience members in the process and product of quality theater.

With the support of sponsors like you, we make a significant positive impact and create lasting memories for our attendees. By partnering with us, your company will not only gain visibility and recognition but also have the opportunity to align with an important cause. Here are some of the benefits of sponsoring Pierre Players:

Prominent Brand Exposure: Your company's logo and name will be prominently featured in all event materials, including promotional materials, social media, and within the facility.

Targeted Audience: Pierre Players draws a diverse and engaged audience, providing an excellent opportunity to connect with potential customers and partners.

Customized Sponsorship Packages: We offer a range of sponsorship levels, allowing you to choose the one that best fits your budget and marketing objectives.

Social Responsibility: By supporting Pierre Players, your company will be contributing to a worthwhile cause, demonstrating your commitment to corporate social responsibility.

For more information see our website www.pierreplayers.com, or contact one of our board members. Thank you for your support!

The Pierre Players Board of Governors,

Ashley Boone
Alisa Bousa
Kristin Brost
Michelle Deyo-Amende
De Knudson

Brett Koenecke
Wynne Nafus Sayer
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