



**PIERRE  
PLAYERS**  
COMMUNITY THEATRE

PO Box 933  
Pierre, SD 57501

Dear Friend of Pierre Players,

The mission of Pierre Players Community Theatre is to enrich, educate and entertain central South Dakota by engaging volunteers and audience members in the process and product of quality theater and our sponsorship program reflects a commitment. This year, Pierre Players, with the help of our sponsors, expanded our children's workshops, continued volunteer workshops, continued efforts to expand participation, both on stage and as members, by offering a strong variety of productions, continued to work with and support the South Dakota Arts Council and of course, our five incredible plays.

Pierre Players is winding down on the 50<sup>th</sup> season and 2018-2019 season will be another great one with the following line up of main stage productions:

**"The Charitable Sisterhood of the Second Trinity Victory Church" Comedy by Bo Wilson**  
**Show Dates: September 21-23 and September 27-29, 2018**

**"Whodunnit, Darling?" Mystery/Comedy by Charles Edward Pogue & Larry Drake**  
**Show Dates: November 30-December 2 and December 6-8, 2018**

**"Bill W. and Dr. Bob" Drama by Samuel Shem & Janet Surrey**  
**Show Dates: February 22-24 and February 28-March 2, 2019**

**"Born Yesterday" Dramatic Comedy by Garson Kanin**  
**Show Dates: April 26-28 and May 2-4, 2019**

**"Peter and the Starcatcher" Musical by Rick Elice**  
**Music by Wayne Barker, Based on the Novel by Dave Barry and Ridley Pearson**  
**Show Dates: July 19-21 and July 25-27, 2019**

Of course, we wouldn't have such a great season without your help. Pierre Players' Sponsorship Program is flexible for all budgets and is very affordable. Our program is designed to create a unique opportunity to connect your business with Pierre Players audiences and the Pierre/Ft. Pierre communities. Your partnership ensures that the benefits of theater remain available for central South Dakota.

From the hundreds of volunteers, patrons, members and our Board of Governors, we would like invite you to join us and participate in the 51<sup>st</sup> season of Pierre Players success. We look forward to having your name in "lights."

Please contact Kristin Gabriel at (712) 260-3051 or [info@pierreplayers.com](mailto:info@pierreplayers.com) if you have any questions.

Thank you!  
Pierre Players Community Theatre



Pierre Players is looking for sponsors to help us in our mission to bring community theater to central South Dakota. Pierre Players is a thriving arts organization that involves hundreds of volunteers, students, and viewers each year and makes the Pierre / Fort Pierre area a more vibrant, enjoyable place to live. Area businesses and organizations can take pride in supporting one of South Dakota's leading forces in community-wide education and entertainment.

Sponsoring businesses and organizations will be publicly recognized all year long in the following ways:

	<b>Crew \$500 (unlimited)</b>	<b>Ensemble \$1,000 (maximum 8)</b>	<b>Star \$1,500 (maximum 6)</b>
Website	X	X	X
Encore Room Display	X	X	X
Newsletter (1,000 printed)	X	X	X
Programs (800 printed/show)	¼ page - b/w (\$125/show)	½ page - b/w (\$250/show)	full color page (\$500/show)
Recognition on Facebook	X	X	X
Recognition on Twitter	X	X	X
Membership Letter (600 printed)	X	X	X
11x17 posters (100 per show)		X	X
Table Tents (300 per show)		X	X
Postcards (750 per show)		X	X
Newspaper ads (\$300 value per show)			X
Radio Ads (\$600 value per show)			X
Special events	X	X	X
Show announcements		X	X
Tickets to every show	5 (value \$75)	10 (value \$150)	15 (value \$225)
<b>Sponsorship Value</b>	<b>\$1,500</b>	<b>\$3,500</b>	<b>\$5,000</b>

If you have any questions about sponsorship, please don't hesitate to ask!  
Contact us via email at [info@pierreplayers.com](mailto:info@pierreplayers.com)!

## Pierre Players Community Theatre 2018-2019 Sponsorship Agreement

\_\_\_\_\_ (hereinafter "Sponsor") agrees to be a Sponsor for the 2018 - 2019 Season of Pierre Players Community Theatre Inc., hereinafter "Pierre Players" at the following level, in exchange for the benefits of the selected sponsorship level (including public recognition, advertising, and free tickets) described on the back of this Agreement:

**Star Level: \$1,500**       **Ensemble Level: \$1,000**       **Crew Level: \$500**

Sponsor may provide and/or have approval of any advertisement relating to the Sponsor that appears in production programs by contacting [info@pierreplayers.com](mailto:info@pierreplayers.com).

It is agreed that Sponsor, by entering into this sponsorship relationship with Pierre Players, is in no way liable for any claims for damages arising from any aspect of the productions of Pierre Players. Pierre Players will hold Sponsor harmless from any claim for damages arising from the productions of Pierre Players that was not directly or indirectly caused by Sponsor or its agents or employees.

Payment Amount: \$ \_\_\_\_\_

Payment Choice:

Payment in full by enclosed check

Payment in full by credit card (card information below)

Payment in quarterly installments of \$ \_\_\_\_\_ by credit card (card information below; quarterly installment payments will be charged to your credit card on September 1, December 1, March 1, June 1)

\_\_\_\_\_  
SPONSOR SIGNATURE

\_\_\_\_\_  
DATE

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

\_\_\_\_\_  
PIERRE PLAYERS, INC. SIGNATURE

\_\_\_\_\_  
DATE

**Credit Card Information** Type of Card: Visa / Mastercard

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send a logo/graphics (full color jpg) to: [info@pierreplayers.com](mailto:info@pierreplayers.com)

Ad sizes are as follows: ¼ page (black & white)= 2.4" x 3.9"; ½ page (black & white) = 5.0" x 3.9"; full page (color) = 5.0" x 8.0". If you would like us to create an ad, please provide content and artwork. If you would like us to use previous artwork, please let us know.

**Please complete and sign this page and submit to [info@pierreplayers.com](mailto:info@pierreplayers.com) or mail to:**

**Pierre Players, PO Box 933, Pierre, SD 57501**

**Agreement due Wednesday, August 1, 2018**

**Artwork due Friday, August 10, 2018**

**Payment due September 1, 2018**