

Dear Friends of Pierre Players,

We are currently seeking sponsors for the 2020-21 Season and hope that we can depend on businesses and organizations like yours to help us accomplish our mission of presenting high quality, entertaining theater to the people of central South Dakota.

Your continued support is more important now than ever before. As you are probably aware, the Covid-19 pandemic and our compliance with the recommendation that organizations and businesses make reasonable accommodations to help “flatten the curve,” prompted the Board of Governors to postpone the spring show, *Native Gardens*, to this summer and move the summer musical, *Man of La Mancha*, to summer 2021. While we are convinced that this was a wise decision, it means that we lost box office revenue for an entire production. At the writing of this letter, we are currently in rehearsals for *Native Gardens*, as we plan performances of this and future shows that implement recommendations for keeping our audiences as safe as possible.

Pierre Players is excited to announce its 2020- 2021 Season:

Two on the Aisle, Three in a Van, comedy by Mary Lynn Dobson
Show Dates: October 2-4 and 8-10, 2020

Same Time, Next Year, dramatic comedy by Bernard Slade
Show Dates: December 4-6 and 10-12, 2020

A Little Piece of Heaven, dramatic comedy by Matthew Carlin
Show Dates: February 26-28 and March 4-6, 2021

Radium Girls, drama by D.W. Gregory
Show Dates: April 30 - May 2 and May 6-8, 2021

Man of La Mancha, musical by Dale Wasserman
music by Mitch Keigh, lyrics by Joe Darion
Show Dates July 16-18 and 22-25, 2021

Please support this exciting line-up of shows by becoming a Pierre Players 2020-2021 Season Sponsor. Sponsorships are available for all budgets and are very affordable. Our program is designed to create a unique opportunity to connect your business with Pierre Players audiences, its members and the Pierre/Ft. Pierre communities. See the accompanying attachments for 1) an explanation of the recognition you will receive as a sponsor and 2) a sponsorship agreement for you to complete and return to us. If you have questions, contact Michele Beeler at (605) 999-8503.

These are challenging times, and while the future can sometimes seem uncertain, we will emerge even stronger and more resilient by remembering that we are all in this together.

Thanks for supporting us!
Pierre Players Community Theatre

Sponsor Recognition

Pierre Players is looking for sponsors to help us in our mission to bring community theater to central South Dakota. Pierre Players is a thriving arts organization that involves hundreds of volunteers, students, and viewers each year and makes the Pierre / Fort Pierre area a more vibrant, enjoyable place to live. Area businesses and organizations can take pride in supporting one of South Dakota's leading forces in community-wide education and entertainment.

Sponsoring businesses and organizations will be publicly recognized all year long in the following ways:

	Crew \$500	Ensemble \$1000	Star \$1,500
website	✓	✓	✓
Encore Room display	✓	✓	✓
newsletter	✓	✓	✓
Programs	¼ page (black & white)	½ page (black & white)	full color page
recognition on Facebook	✓	✓	✓
recognition on Twitter	✓	✓	✓
recognition on Instagram	✓	✓	✓
11x17 posters (100 per show)		✓	✓
postcards (1000 per show)		✓	✓
newspaper ads (\$150 value per show)			✓
radio ads (\$600 value per show)			✓
special events	✓	✓	✓
pre-show announcements		✓	✓
tickets to every show	5	10	15
discounts on additional tickets		✓	✓

Pierre Players Community Theatre 2020-2021 Sponsorship Agreement

_____ (hereinafter "Sponsor") agrees to be a Sponsor for the 2020-2021 season of Pierre Players Community Theatre Inc., hereinafter "Pierre Players" at the following level, in exchange for the benefits of the selected sponsorship level (including public recognition, advertising, and free tickets) described in a separately attached document:

Star Level: \$1,500 **Ensemble Level: \$1,000** **Crew Level: \$500**

Sponsor may provide and/or have approval of any advertisement relating to the Sponsor that appears in production programs by contacting Michele Beeler at (605) 999-8503 or sponsors@pierreplayers.com

It is agreed that Sponsor, by entering into this sponsorship relationship with Pierre Players, is in no way liable for any claims for damages arising from any aspect of the productions of Pierre Players. Pierre Players will hold Sponsor harmless from any claim for damages arising from the productions of Pierre Players that was not directly or indirectly caused by Sponsor or its agents or employees.

Payment Amount: \$ _____

Payment Choice:

Payment in full by enclosed check

Payment in full by credit card (card information below)

Payment in quarterly installments of \$ _____ by credit card (card information below; quarterly installment payments will be charged to your credit card on Sept. 1, Dec. 1, March 1, June 1)

Email: _____ Phone: _____

Address: _____ City, State, Zip _____

Authorized signature for Sponsor Organization

DATE

Authorized signature for Pierre Players, Inc.

DATE

Credit Card Information (if method of payment chosen): Type of Card: *Visa / Mastercard*

Card Number: _____ - _____ - _____ - _____ Expiration Date: ____/____

Security Code: _____ Name on Card: _____

Signature: _____

Please email a logo/graphics (full color jpg) to: sponsors@pierreplayers.com Ad sizes are as follows: ¼ page (black & white) = 2.4" x 3.9"; ½ page (black & white) = 5.0" x 3.9"; full page (color) = 5.0" x 8.0". If you would like us to create an ad, please provide content and artwork. If you would like us to use previous artwork, please let us know.

Please complete and sign this page and submit to sponsors@pierreplayers.com or mail to Pierre Players, PO Box 933, Pierre, SD 57501.

Agreement due: August 15, 2020 / Artwork due: August 24, 2020 / Payment due: August 28, 2020