

Dear Friends of Pierre Players,

From the hundreds of volunteers, patrons, members and our Board of Governors, we would like to THANK YOU for your support to make the 2018 - 2019 Pierre Players Community Theatre season a HUGE success.

Pierre Players' mission is to enrich, educate and entertain central South Dakota by engaging volunteers and audience members in the process and product of quality theater. Our sponsorship program reflects a commitment to this mission. This year, Pierre Players, with your support, continued efforts to expand participation, both on stage and as members, by offering a strong variety of productions, continued to work with and support the South Dakota Arts Council and of course, our five incredible plays.

Pierre Players Partner Program is available for all budgets and is very affordable. Our program is designed to create a unique opportunity to connect your business with Pierre Players audiences, its members and the Pierre/Ft. Pierre communities.

Pierre Players is excited to celebrate our history of extraordinary productions and the 2019- 2020 Season will be another great season with the following main stage productions:

“Dracula” Drama by Steven Dietz
Show Dates September 27-29 and October 3-5, 2019

“Arsenic and Old Lace” Comedy by Joseph Kesserling
Show Dates December 6-8 and December 12-14, 2019

“Vanities” Dramatic Comedy by Jack Heifner
Show Dates February 28–March 1 and March 5–7, 2020

“Native Gardens” Comedy by Karen Zacarias
Show Dates April 24-26 and April 30-May 2, 2020

“Man of La Mancha” Musical by Dale Wasserman
Music by Mitch Keigh, Lyrics by Joe Darion
Show Dates July 24-26 and July 30-August 2, 2020

Your partnership ensures that the benefits of theater remain available for years to come.

On behalf of the hundreds of audience members and volunteers, we invite you to join us and participate in the coming season of the Pierre Players success. We look forward to having your name in “lights”.

Please contact Lee Ann Smith at 605-280-5066 if you have any questions.

Thank you!
Pierre Players Community Theatre

Pierre Players is looking for sponsors to help us in our mission to bring community theater to central South Dakota. Pierre Players is a thriving arts organization that involves hundreds of volunteers, students, and viewers each year and makes the Pierre / Fort Pierre area a more vibrant, enjoyable place to live. Area businesses and organizations can take pride in supporting one of South Dakota's leading forces in community-wide education and entertainment.

Sponsoring businesses and organizations will be publicly recognized all year long in the following ways:

	Crew \$500 <i>(unlimited)</i>	Ensemble \$1000 <i>(maximum 8)</i>	Star \$1,500 <i>(maximum 6)</i>
website	✓	✓	✓
Encore Room display	✓	✓	✓
theater lobby display	✓	✓	✓
newsletter - 1000 printed	✓	✓	✓
Programs - 800 printed/show	¼ page - b/w <i>(\$125/show)</i>	½ page - b/w <i>(\$250/show)</i>	full color page <i>(\$500/show)</i>
Encore Room Banners	✓	✓	✓
recognition on Facebook	✓	✓	✓
recognition on Twitter	✓	✓	✓
recognition in all press releases		✓	✓
11x17 posters (100 per show)		✓	✓
table tents (300 per show)		✓	✓
postcards (750 per show)		✓	✓
newspaper ads (\$300 value per show)			✓
radio ads (\$600 value per show)			✓
Membership Letter - 600 printed	✓	✓	✓
special events	✓	✓	✓
show announcements		✓	✓
Special 50 th Season Calendar	5 <i>(value \$100)</i>	10 <i>(value \$200)</i>	15 <i>(value \$300)</i>
tickets to every show	5 <i>(value \$75)</i>	10 <i>(value \$150)</i>	15 <i>(value \$225)</i>
<i>Sponsorship Value</i>	<i>\$1500</i>	<i>\$3500</i>	<i>\$5000</i>

Pierre Players Community Theatre 2019-2020 Sponsorship Agreement

_____ (hereinafter "Sponsor") agrees to be a Sponsor for the 2019-2020 season of Pierre Players Community Theatre Inc., hereinafter "Pierre Players" at the following level, in exchange for the benefits of the selected sponsorship level (including public recognition, advertising, and free tickets) described on the back of this Agreement:

Star Level: \$1,500 **Ensemble Level: \$1,000** **Crew Level: \$500**

Sponsor may provide and/or have approval of any advertisement relating to the Sponsor that appears in production programs by contacting: Lee Ann Smith at 605-280-5066 or sponsors@pierreplayers.com

It is agreed that Sponsor, by entering into this sponsorship relationship with Pierre Players, is in no way liable for any claims for damages arising from any aspect of the productions of Pierre Players. Pierre Players will hold Sponsor harmless from any claim for damages arising from the productions of Pierre Players that was not directly or indirectly caused by Sponsor or its agents or employees.

Payment Amount: \$ _____

Payment Choice:

Payment in full by enclosed check

Payment in full by credit card (card information below)

Payment in quarterly installments of \$ _____ by credit card (card information below; quarterly installment payments will be charged to your credit card on Sept. 1, Dec. 1, March 1, June 1)

Email: _____ Phone: _____

Address: _____ City, State, Zip _____

PIERRE PLAYERS, INC.

DATE

Credit Card Information: Type of Card: *Visa / Mastercard*

Card Number: _____ - _____ - _____ - _____ Expiration Date: ____/____

Security Code: _____ Name on Card: _____

Signature: _____

Please send a logo/graphics (full color jpg) to mailto: sponsors@pierreplayers.com Ad sizes are as follows: ¼ page (black & white)= 2.4" x 3.9"; ½ page (black & white) = 5.0" x 3.9"; full page (color) = 5.0" x 8.0". If you would like us to create an ad, please provide content and artwork. If you would like us to use previous artwork, please let us know.

Please complete and sign this page and submit to sponsors@pierreplayers.com or mail to Pierre Players, PO Box 933, Pierre, SD 57501.

Agreement due: July 31, 2019 Artwork due: August 9, 2019 Payment due: August 15, 2019