

November 1, 2023



Dear Friends of Pierre Players,

We are excited to share our vision for Pierre Players and are seeking partners who share our enthusiasm for the arts and a commitment to making a difference in our community.

Our organization aims to enrich, educate and entertain central South Dakota by engaging volunteers and audience members in the process and product of quality theater. We believe that with the support of sponsors like you, we can make a significant positive impact and create lasting memories for our attendees.

We are seeking sponsors to collaborate with us and provide the necessary resources and support to ensure the success of Pierre Players. By partnering with us, your company will not only gain visibility and recognition but also have the opportunity to align with an important cause. Here are some of the benefits of sponsoring Pierre Players:

- **Prominent Brand Exposure:** Your company's logo and name will be prominently featured in all event materials, including promotional materials, social media, and within the facility.
- **Targeted Audience:** Pierre Players draws a diverse and engaged audience, providing an excellent opportunity to connect with potential customers and partners.
- **Customized Sponsorship Packages:** We offer a range of sponsorship levels, allowing you to choose the one that best fits your budget and marketing objectives.
- **Social Responsibility:** By supporting Pierre Players, your company will be contributing to a worthwhile cause, demonstrating your commitment to corporate social responsibility.

See the accompanying attachments for 1) an explanation of the recognition you will receive as a sponsor and 2) a sponsorship agreement for you to complete and return to us.

For more information see our website [www.pierreplayers.com](http://www.pierreplayers.com), or contact one of our board members.

Thank you for supporting us!  
The PPCT Board of Governors

Alisa Bousa, President  
Michael Pangburn, Treasurer  
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## SPONSOR RECOGNITION

Pierre Players is looking for sponsors to help us in our mission to bring community theater to central South Dakota. Pierre Players is a thriving arts organization that involves hundreds of volunteers, students, and viewers each year and makes the Pierre / Fort Pierre area a more vibrant, enjoyable place to live. Area businesses and organizations can take pride in supporting one of South Dakota's leading forces in community-wide education and entertainment.

Sponsoring businesses and organizations will be publicly recognized all year long in the following ways:

	<b>Crew</b>	<b>Ensemble</b>	<b>Star</b>	<b>Spotlight! Limit 4</b>
	<b>\$500</b>	<b>\$1,000</b>	\$1,500	\$2,000
Pierre Players Membership	✓	✓	✓	✓
Encore Room TV display	✓	✓	✓	✓
Company Publicity Material in Encore room (sponsor provided)				✓
PPCT Annual Newsletter	✓	✓	✓	✓
Program ads	¼ page (black & white)	½ page (black & white)	Full-page black & white	Full-page color
Recognition on website	✓	✓	✓	On homepage
Recognition on Facebook	✓	✓	✓	✓
Infomercial on Facebook (sponsor provided)				✓
Recognition on Instagram	✓	✓	✓	✓
11x17 posters (100 per show)		✓	✓	✓
Postcards (500 per show)		✓	✓	✓
Newspaper ads (\$150 value per show)			✓	✓
Radio ads (\$600 value per show)			✓	✓
Pre-show announcements			✓	✓
In-theater Advertising				✓
Tickets per show	5	5	5	5
Recognition for providing free tickets to students	0	5	10	10

## PIERRE PLAYERS COMMUNITY THEATRE 2024 SPONSORSHIP AGREEMENT

\_\_\_\_\_ (hereinafter "Sponsor") agrees to be a Sponsor for the 2023 season of Pierre Players Community Theatre Inc., hereinafter "Pierre Players" at the following level, in exchange for the benefits of the selected sponsorship level (including public recognition, advertising, and free tickets) described in a separately attached document:

\_\_\_ **Spotlight! Level: \$2,000** \_\_\_ **Star Level: \$1,500** \_\_\_ **Ensemble Level: \$1,000** \_\_\_ **Crew Level: \$500**

Sponsor may provide and/or have approval of any advertisement relating to the Sponsor that appears in production programs. Please email a logo/graphics (full color jpg) to: [sponsors@pierreplayers.com](mailto:sponsors@pierreplayers.com) Ad sizes are as follows: ¼ page (black & white) = 2.4" x 3.9"; ½ page (black & white) = 5.0" x 3.9"; full page = 5.0" x 8.0".

\_\_\_ **Will provide new ad** \_\_\_ **PPCT to create new ad** \_\_\_ **Use previous ad** \_\_\_ **Need minor edits to ad**

If you would like us to create an ad, please provide content and artwork. If you have any questions or concerns or would like us to use previous artwork, please contact Michele Beeler at (605) 999-8503 or [sponsors@pierreplayers.com](mailto:sponsors@pierreplayers.com)

It is agreed that Sponsor, by entering into this sponsorship relationship with Pierre Players, is in no way liable for any claims for damages arising from any aspect of the productions of Pierre Players. Pierre Players will hold Sponsor harmless from any claim for damages arising from the productions of Pierre Players that was not directly or indirectly caused by Sponsor or its agents or employees.

**Payment Amount: \$** \_\_\_\_\_

Payment Choice:

\_\_\_ Payment in full by enclosed check

\_\_\_ Payment in quarterly installments by check (Pierre Players will send quarterly invoice)

\_\_\_ Payment in full by credit card (card information below)

\_\_\_ Payment in quarterly installments of \$\_\_\_\_\_ by credit card (card information below;  
quarterly installment payments will be charged to your credit card on Jan. 1, Mar. 1, Jun. 1, Sep. 1)

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

\_\_\_\_\_  
**Authorized signature for Sponsor Organization** Date

\_\_\_\_\_  
Authorized signature for Pierre Players, Inc. Date

**Credit Card Information** (if method of payment chosen): Type of Card: *Visa / Mastercard*

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_

Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Please complete and sign this page and submit to [sponsors@pierreplayers.com](mailto:sponsors@pierreplayers.com) or mail to Pierre Players, PO Box 933, Pierre, SD 57501.

**Agreement due: Jan. 1, 2024 / Artwork due: Jan. 1, 2024 / Payment due: Mar. 30, 2024**